Digital Music Player LDP-200

Product Information	
Digital Music, Digital Storage, SD Card Reader in a Thin, Compact Design Ideal for consumers looking for a compact, easy-to-use digital music player, the Lexar LDP-200 offers a convenient and simple user interface, versatility and portability. Music is stored on SD memory cards and accessed using the player's SD card slot – providing users with unlimited storage capacity. Using multiple SD cards, users can create favorite music playlists, and manage entire music libraries stored on removable SD cards. For added flexibility, the LDP-200 also serves as an SD card reader, making it a handy data transfer device. The LDP-200 is powered by one AAA battery, which provides over 10 hours of battery life.	
Features	**New Model LDP-200** • Digital Music Player lets you play and carry your favorite music • Store music files, data, pictures on your Lexar Digital Music Player • User selectable Play mode (10 Second Intro, Normal) • User selectable Repeat mode (Repeat Once, Repeat All, Normal) • User selectable Equalizer (Normal, Rock, Jazz, Classical, Pop) • Compatible with Microsoft Digital Rights Management (DRM) for playback of downloaded songs from popular on-line music services • USB 2.0 High Speed for fast downloads • Available in 4 skus: 0MB, 256MB, 512MB and 1GB **Supported Formats** • MP3, WMA, WMA DRM, Janus DRM when available
System Requirements	• Windows ME/2000/XP • Mac OS 9.0 or above • One available USB port
Basic Contents	• Lexar Digital Music Player LDP-200 • User Guide • Earbud headphones • Lanyard / Necklace • USB extension cable

Target Customer	Ideal for consumers looking for a very affordable, compact, easy-to-use digital music player.
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